



Date and Venue Confirmed in Brazil for SASOIC 2011

World Leaders Meet in São Paulo on August 9-10

Leaders of the timeshare and fractional sectors will meet at the InterContinental Hotel in Sao Paulo, Brazil, on August 9-10, to discuss the future of these markets. SASOIC 2011, *South American Shared Ownership Investment Conference*, will be held for the second consecutive year in Brazil. The meeting is hosted by RCI®, *Resort Condominiums International*, the world leader in timeshare exchange, and HVS-Argentina, the leading consulting firm in the hotel, tourism, and leisure industry.

On this occasion, SASOIC will be attended by important international hotel chains, building companies, real estate companies, and law firms, as well as by local and foreign investors. The meeting is sponsored by RCI®'s luxury brand, *The Registry Collection*®, the first and most prestigious luxury exchange program worldwide, and by Hoffmann.

In 2010, SASOIC's first edition was held in the city of Rio de Janeiro (RJ) and was attended by more than 130 executives from Brazil, Argentina, Uruguay, Mexico, the United States, Chile, Colombia, and Venezuela. The expectations for this year is to gain more supporters that want to interact with key industry players and may thus seize the opportunities offered by this market that continues to grow day after day. The event will include presentations by Ricardo Montaudon, President for the Latin American region of RCI®, and will be facilitated by Luis Mirabelli, VP of RCI® South America, and by Arturo García Rosa, President of HVS Argentina.

For more information and registrations, visit us at www.sasoic.com / www.rci.com or 11 2177.0770.

About RCI

RCI is part of *Wyndham Exchange & Rentals*, a worldwide leader in timeshare ownerships and and the world's largest serviced vacation rentals business, providing access to over 97,000 vacation properties in nearly 100 countries. The vacation exchange business includes RCI, the worldwide leader in vacation exchange and provider of travel services to businesses and consumers, and *The Registry Collection*® program, the world's largest luxury exchange program. The vacation rentals business includes brands like *Hoseasons*, *Cottages4you*, *Novasol*®, *Cuendet*®, *Landal GreenParks*®, *ResortQuest*®, *Endless Vacation Rentals*®, among others, through which vacationers can rent a variety of property types, from city apartments to villas. *Wyndham Worldwide Corporation* is one of the world's largest hospitality companies. www.rci.com

About HVS Argentina

With already 10 years of operations in the region, HVS Argentina actively works in the Latin American market offering a wide range of services both for the hotel industry and for tourist destinations and projects. This consulting firm founded by Arturo García Rosa in 1995 was established as HVS Argentina in 2000. It is focused on providing services to the hotel and tourism industry in the region, including, in addition to Argentina, other countries such as Chile, Peru, Ecuador, Colombia, Venezuela, Panama,



Costa Rica, Bolivia, and Paraguay, among others. HVS Argentina belongs to HVS Global Hospitality Services, the leading global consulting firm in the hotel industry. Founded in 1980 by Steve Rushmore, HVS now has 30 offices strategically located around the world and a staff of more than 400 highly trained consultants.

SASOIC

What: SASOIC 2011

When: August 9-10

Where: São Paulo – SP – Intercontinental Hotel

Registration: www.sasoic.com

Press Services

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